

# Why Incognito's DX SaaS Solution is the Next Big Thing in Cloud-based ACS

## CHECKLIST

In the wake of escalating financial pressures and customers demanding more from their broadband services, a greater number of operators are choosing to deploy cloud-based Auto Configuration Server (ACS) solutions. However, when modernizing your business with a cloud-based platform, you need the functionality and performance to support the unified management of next-generation broadband devices and services.

The Incognito Digital Experience SaaS (DX SaaS) solution delivers robust analytics, automated lifecycle management, and proactive digital care functions to help you improve the digital experience – at a fraction of the cost. Learn how Incognito's solution stands out from the crowd, and why our platform is the perfect option for your remote device management needs today and into the future.



Incognito's DX SaaS core platform provides all of the tools to satisfy your device management needs

Your operations are only as capable as its underlying tools and infrastructure. The Incognito DX SaaS solution is built to give operators, regardless of size, an opportunity to take advantage of a full-function, carrier-grade ACS solution without the cost. Unlike most solutions currently available in the market, our customers don't just get the bare bones, but instead have access to the additional modules they need as they grow. Incognito's solution provides out-of-the-box TR-069 ACS and TR-369 (USP) support for unified device management, flexible yet robust northbound interfaces to ease integration to B/OSS systems and big data platforms, and a comprehensive network operations dashboard allowing you to go to market effectively from the start!



Pave the way for business innovation with Incognito's DX SaaS solution

The future belongs to those who prepare for it, and by failing to prepare, you are sure to be left behind. Incognito's cloud-based ACS solution is at the forefront of the industry by allowing service providers to continue to manage and innovate services based on the TR-069 standard, while preparing for next-generation TR-369, IoT, and 5G fixed wireless access devices and services. Even as the digital home evolves, Incognito's DX solution will continue to be the single source for your unified device management needs with a platform that boasts a future-proofed architecture. Incognito's solution takes care of your network requirements today while providing you with a window to the future.



Incognito's Customer Success team offers dedicated support and access to unique expertise all day, every day

With Customer Success teams located worldwide (in North America, CALA, Europe, and Asia), Incognito is well poised to provide service providers with the expertise and support they are looking for to ensure a successful cloud-based ACS deployment. We are proud to offer our customers access to 24/7 available support resources, our online knowledge center, and an easy-to-use trouble ticketing system to help accelerate the resolution of technical issues and keep you operational. Customer success is central to our business, that's why we are focused on delivering prompt and complete responses to ensure everything keeps running smoothly.



Incognito's DX Solution offers different deployment options to meet your needs

The Incognito DX Solution supports a variety of deployment options, including on-prem, cloud-based, or as a SaaS offering, to address the needs of any sized operator and provide access to a carrier-grade unified device management platform. Operators deploying the solution have the freedom to choose whether they want to host and manage the platform themselves, or have it hosted by Incognito – who will maintain upgrades and health checks. Our solution is completely flexible to support the business model of your choice.



Incognito offers advanced data analytics for proactive care

Leveraging network intelligence is critical to improving operations. Incognito's solution offers holistic, near real-time data collection and analytics from the access network, connected devices, and digital experience to equip operators with visibility into the status of the in-home network, the health of devices network wide, and application performance. Incognito transforms the data from your network into real-time insights, leverages this intelligence to automate the resolution of technical issues, and enables proactive broadband performance management to ensure customer experience and SLA adherence.

## Are you ready to get started?

Visit our DX SaaS solution page ([www.incognito.com/solutions/digital-experience-saas/](http://www.incognito.com/solutions/digital-experience-saas/)) or write to us at [info@incognito.com](mailto:info@incognito.com) to schedule your demo of DX SaaS today.

